



**välkommen till
möjlighetsytan!**

Är du
kreativ?

Vilken är min märkliga talang?

10 ST JA/NEJ-FRÅGOR

8.6 × 10¹⁰



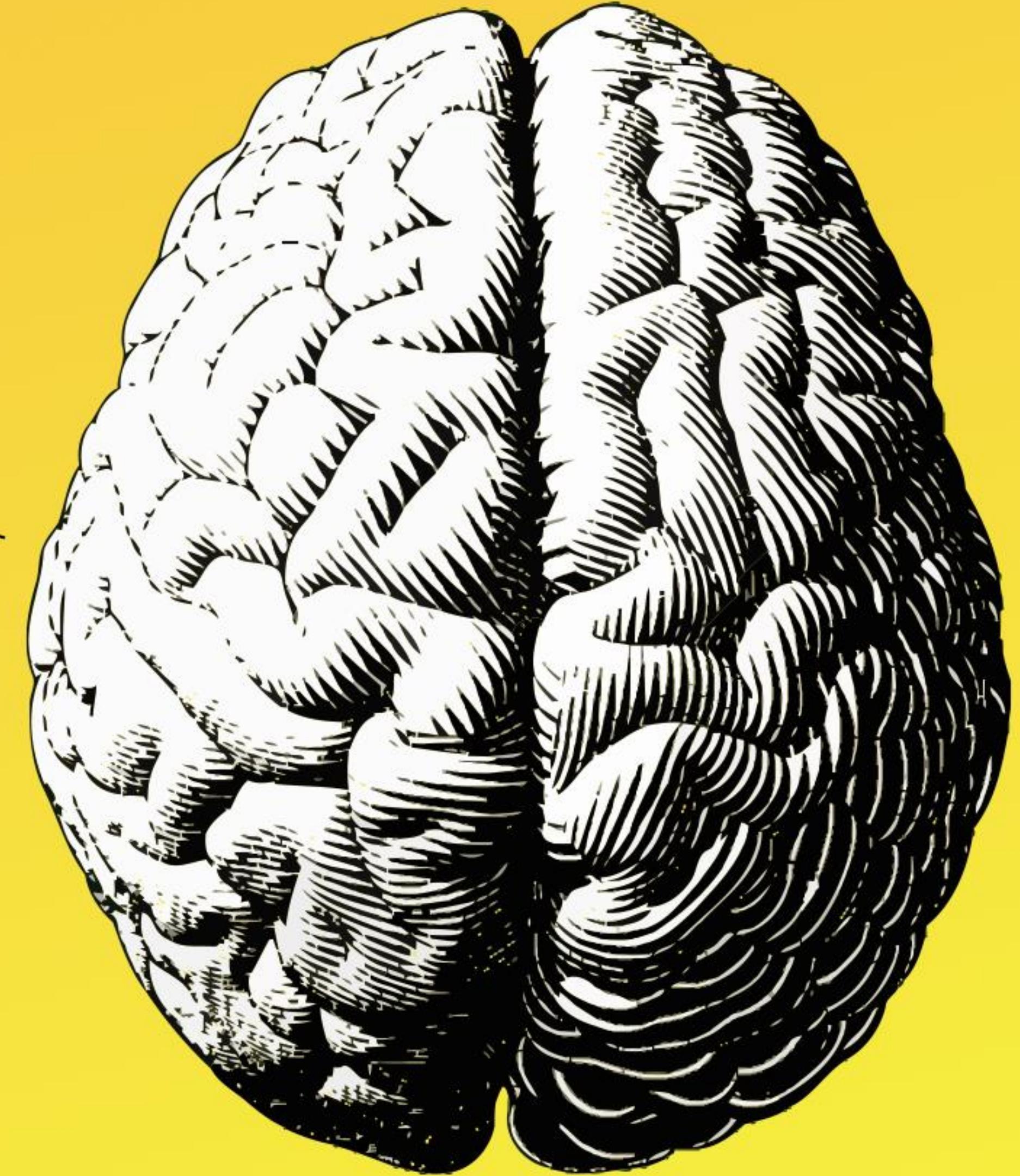
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Lumeno

The image shows two smartphones displaying the Lumenos app interface. The app has a pink and purple gradient background. The left phone shows a grid of activity cards: 'Vissa alla', 'Favoriter', 'Mine', 'Dela', 'Tantekedjan', 'Mördhultsnej 5 minuter', '5 min', '10 min', '15 min', 'Dansa i köket', 'Köta på favoritvideo på YouTube', and 'Reflektions-'. The right phone shows a timer screen with the text 'Dansa i köket' at the top, a large circular timer with '11:09' in the center, and a 'Stoppa timer' button at the bottom.

wicked problems

FEELING MACHINE



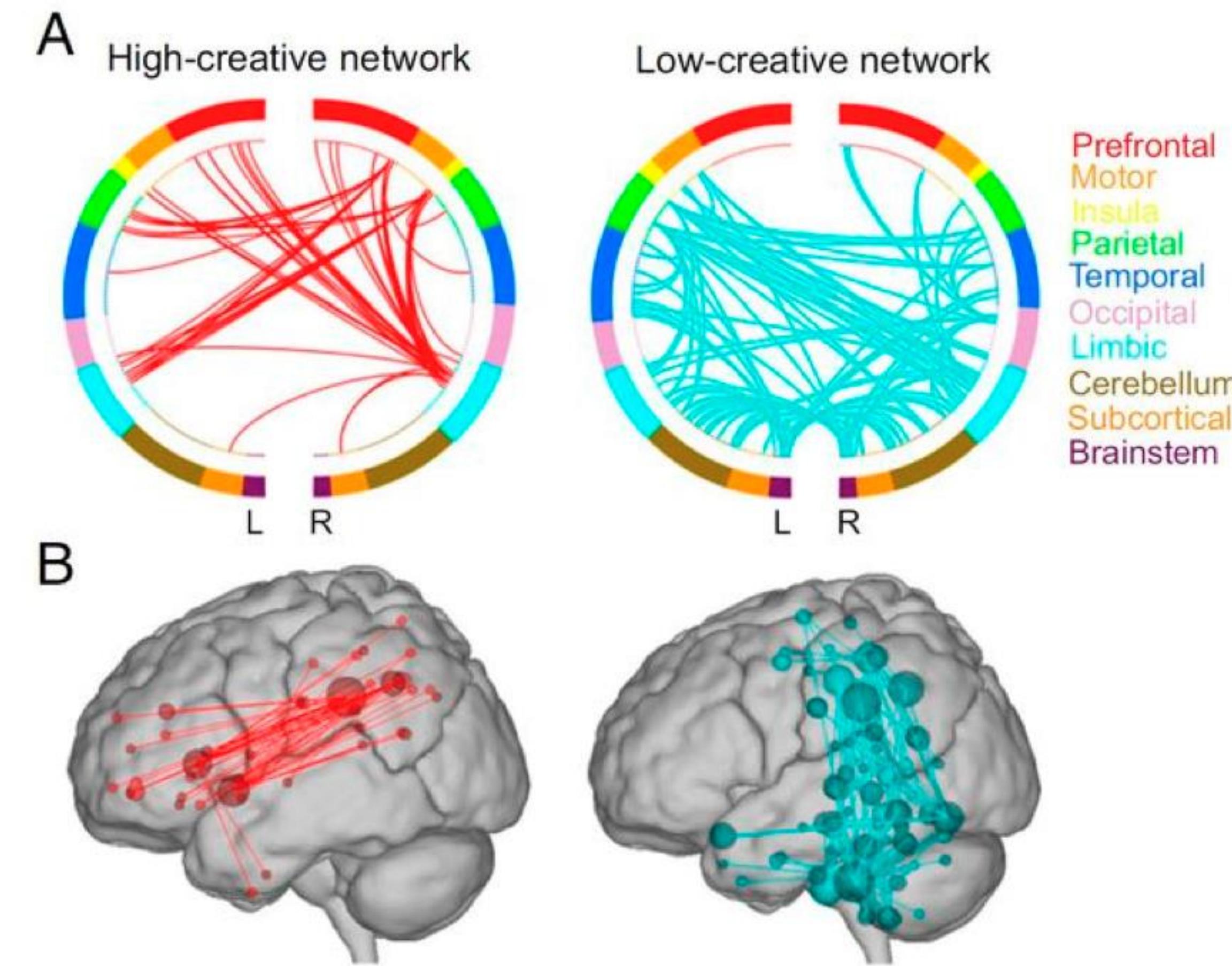
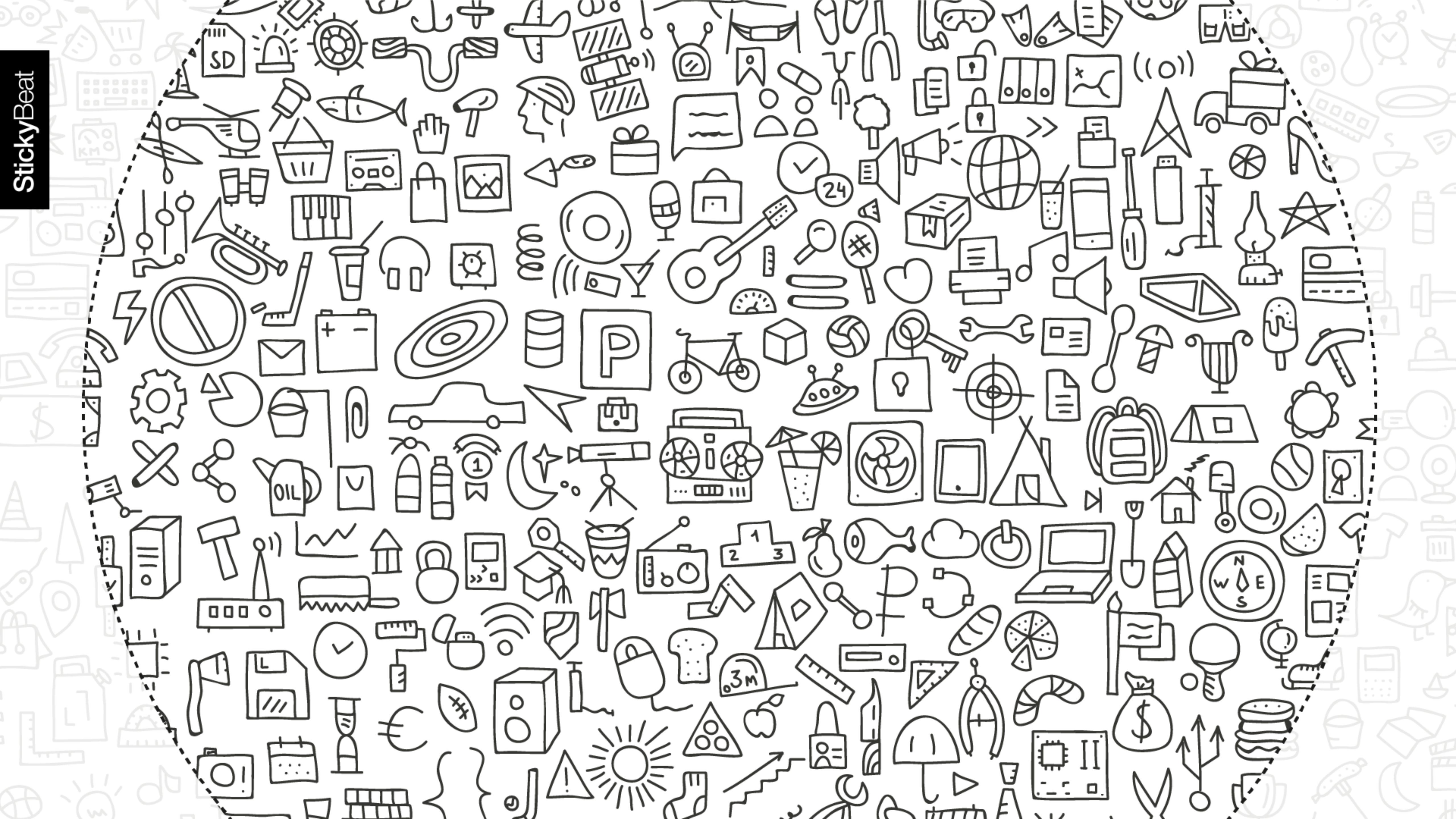


Fig. 1. Depictions of the high- and low-creative networks. Circle plots (A) and glass brains (B) were thresholded to show the highest degree (k) nodes in the networks (high-creative $k = 10$, low-creative $k = 18$). Colors within the circle plots correspond to lobes of the brain. L, left hemisphere; R, right hemisphere.



MÖJLIGHETSYTAN!

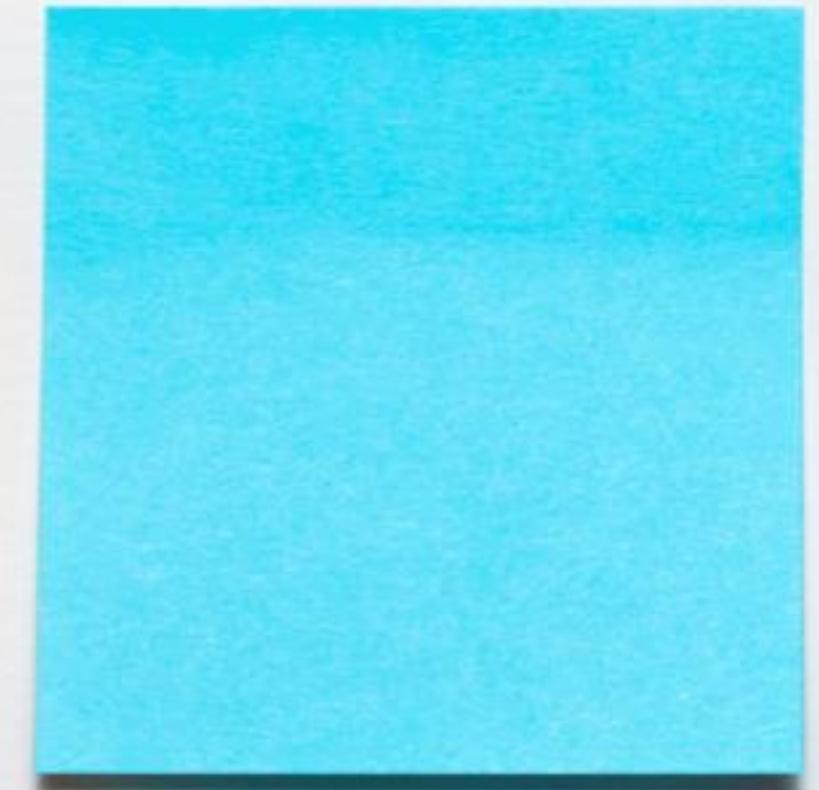








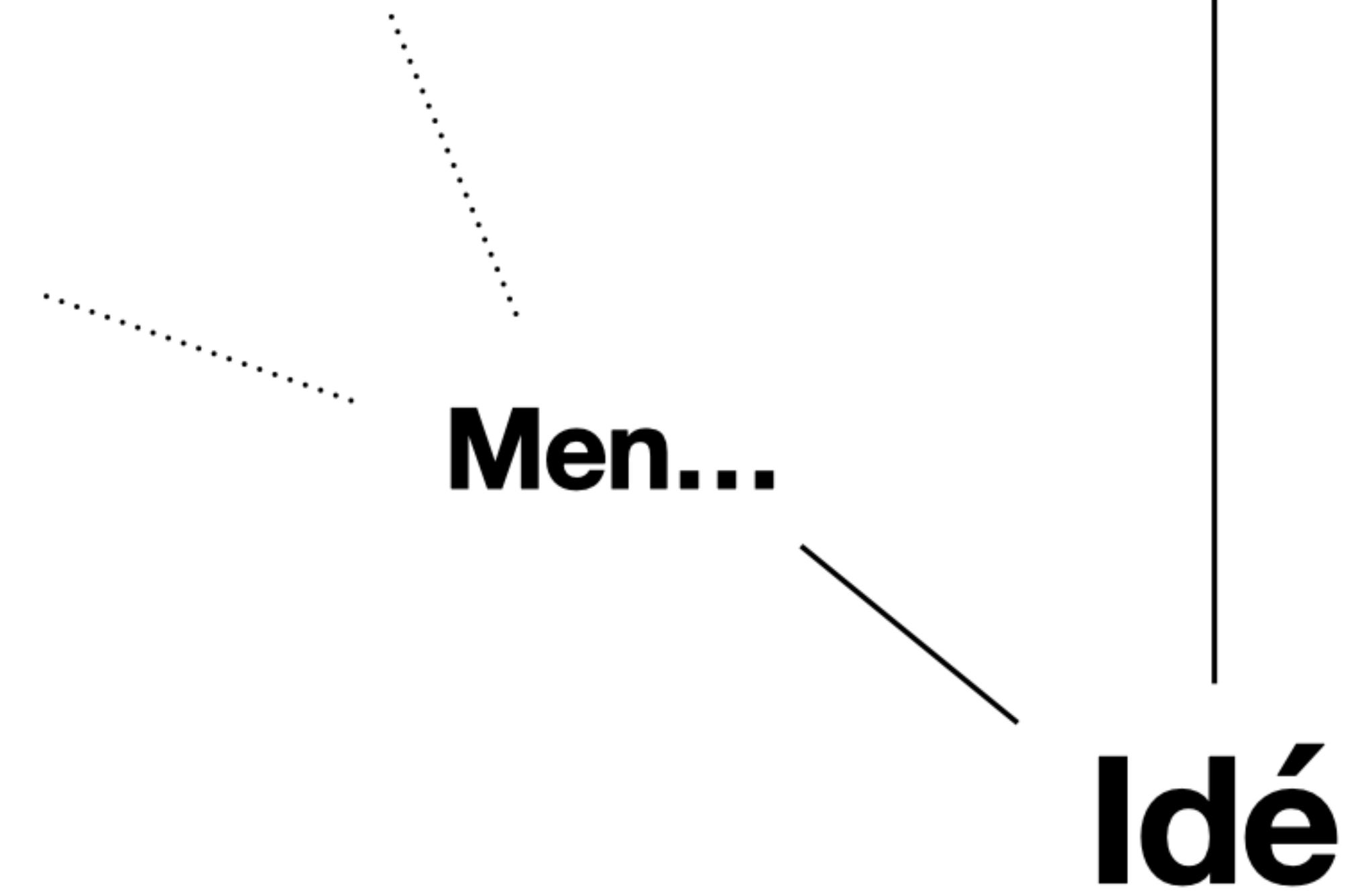
Kreativitet
kan kickstartas
med total tystnad



Kreativitet
kan väckas genom
att tänka tvärtom

**Dåliga sätt att
hålla den nya
projektbudgeten?**

**Kreativitet
växer med en
rejäl dos "OCH!"**



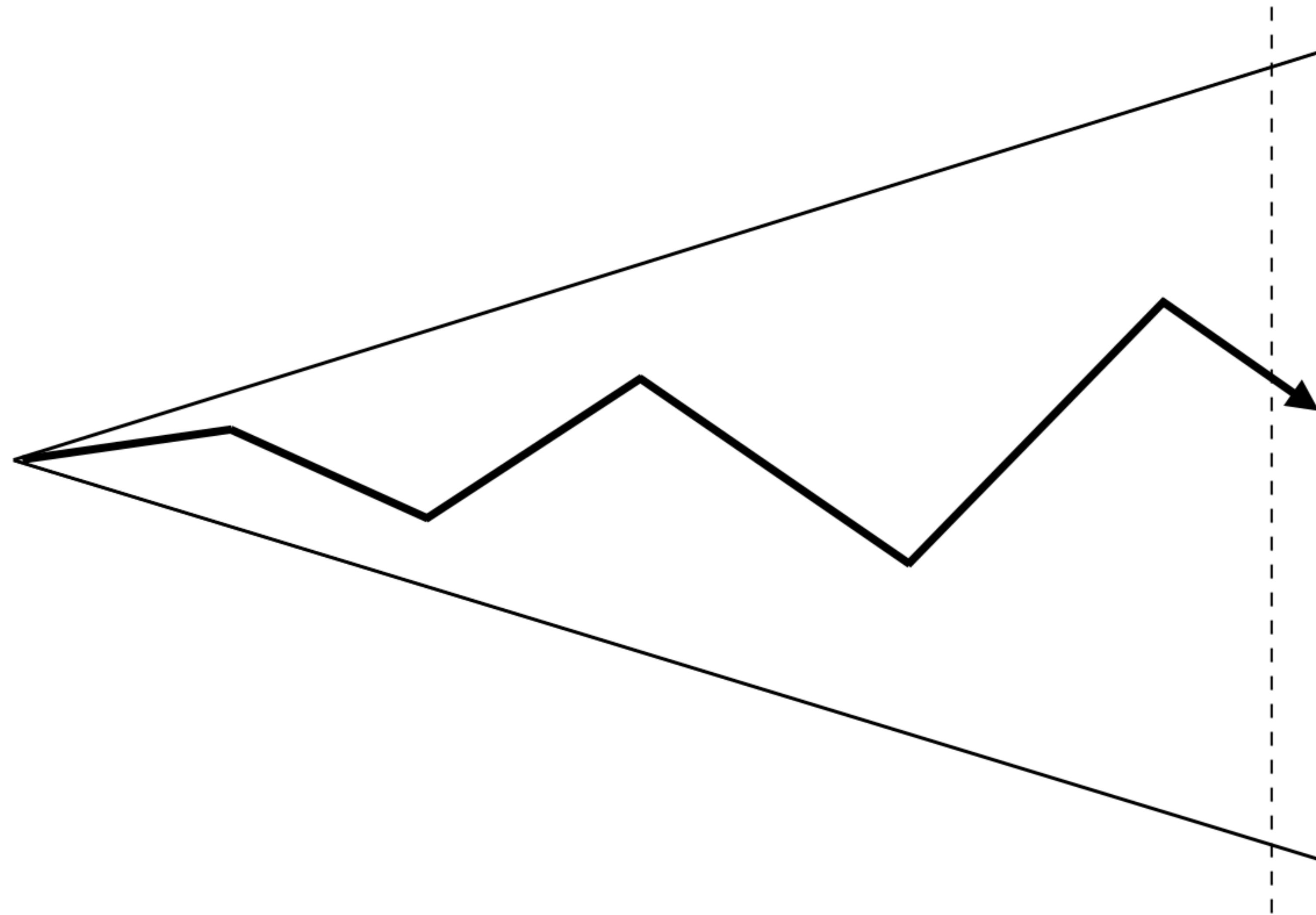
Men...

Idé

OCH!

Kreativitet
livnär sig på
manöverutrymme

Problem



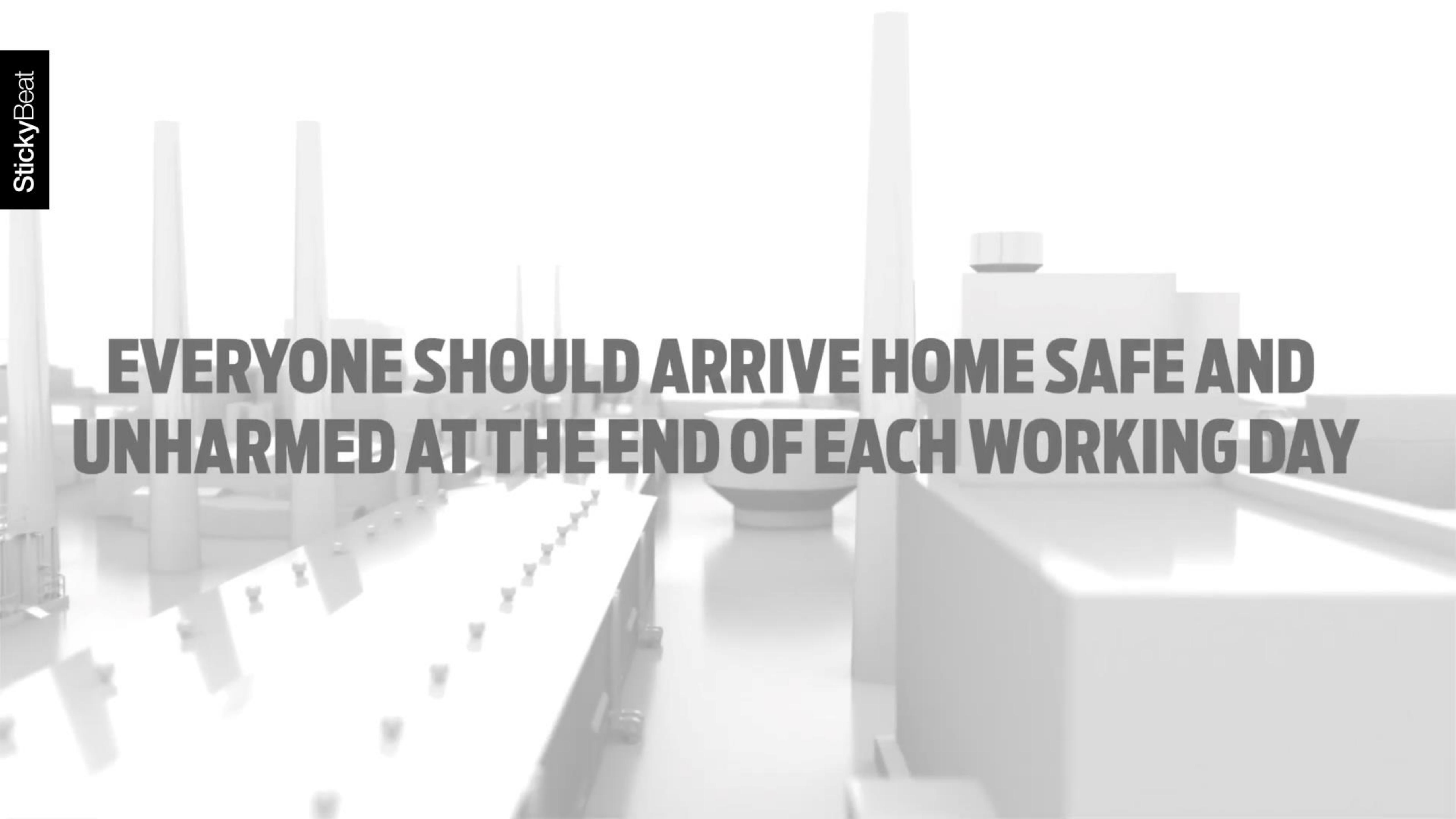
Lösning

Kreativitet
älskar schemalagt
provtank

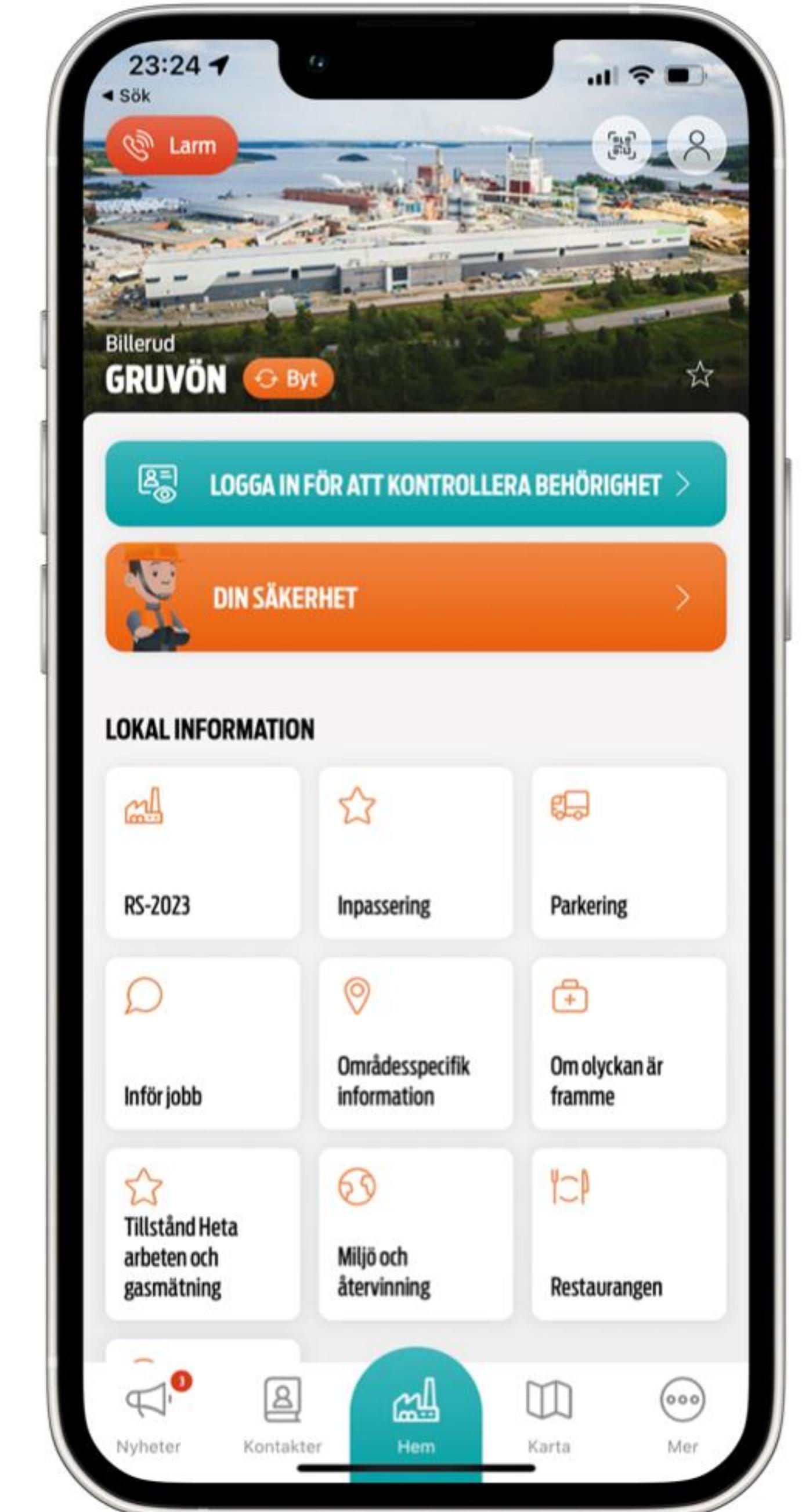
**10.30
Provträck:
Testbänk för We are Co**

**Kreativitet
kommer alltid ur
ett starkt varför!**

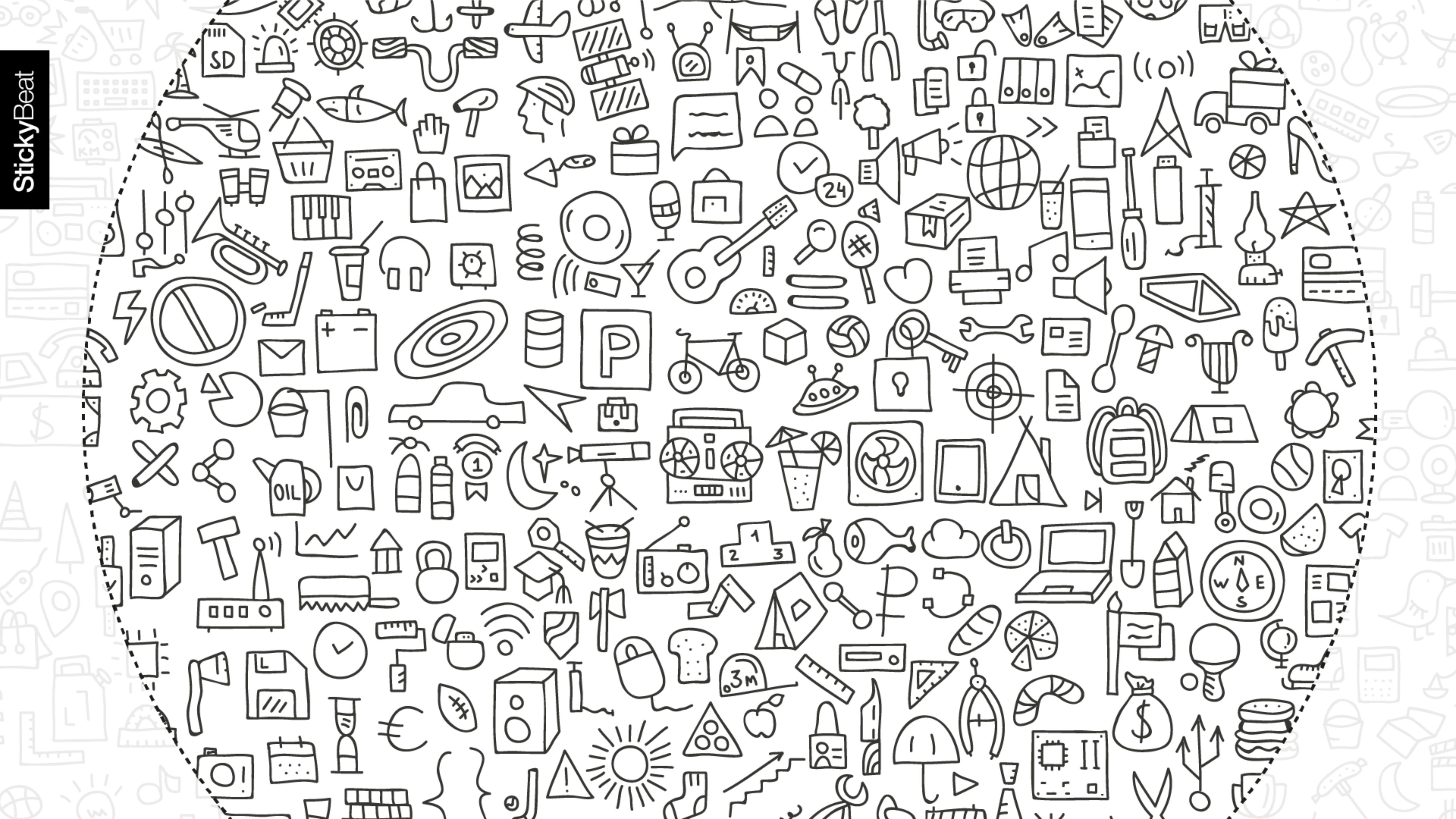




**EVERYONE SHOULD ARRIVE HOME SAFE AND
UNHARMED AT THE END OF EACH WORKING DAY**







Är du
kreativ?



Andreas Stjärnhem

Innovation Manager

StickyBeat | We Love Tomorrow